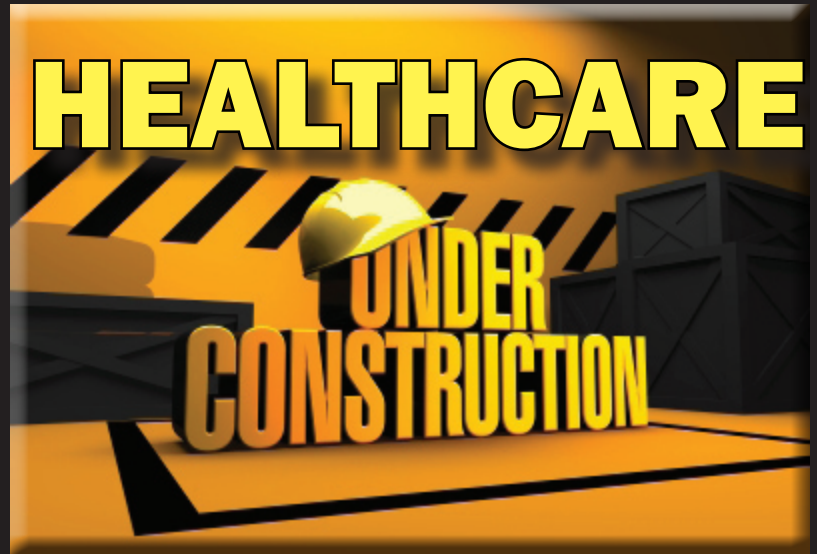




Greater Kansas City Medical Managers Association

Annual Education Conference March 28, 2012



MORNING KEYNOTE

"Blueprint for Healthcare Reimbursement in the Future"
Deborah Walker Keegan

MORNING BREAKOUT SESSIONS 1

"Reduce Financial Risk: Tips for Front Office Survival" *Deborah Walker Keegan*
"Look Out Below: A Toolkit for Difficult Employee Issues" *Shelly Freeman*
"Project Management: Rolling Out an EHR System" *Ron Sterling*

MORNING BREAKOUT SESSIONS 2

"Excavating Problems: Is the Back Office Effective?" *Deborah Walker Keegan*
"Look Out Below: A Toolkit for Difficult Employee Issues" *Shelly Freeman*
"Project Management: Rolling Out an EHR System" *Ron Sterling*

AFTERNOON KEYNOTE

"Reinforce Your Foundation: What Color Are You?" *Tracy Spears*

AFTERNOON BREAKOUT SESSIONS 3

"Raise the Roof: Building Your Team" *Tracy Spears*
"Project Management: Planning for Uncertainty" *Randy Cook*
"Stay on Track: Controlling Expenses & Overhead" *Lee Ann Webster*

AFTERNOON BREAKOUT SESSIONS 4

"Special Event for Exhibitors" *Pat Rademaker*
"Project Management: Planning for Uncertainty" *Randy Cook*
"Stay on Track: Controlling Expenses & Overhead" *Lee Ann Webster*

Wrap -Up for this Project

CONSTRUCTION COMPLETE

COCKTAIL RECEPTION—Grand Prize Drawings



Deborah Walker Keegan
PhD, MBA, FACMPE
Medical Practice Dimensions, Inc.



Tracy Spears
Regional Sales Director
Transworld Systems

**A FULL DAY
OF LEARNING**

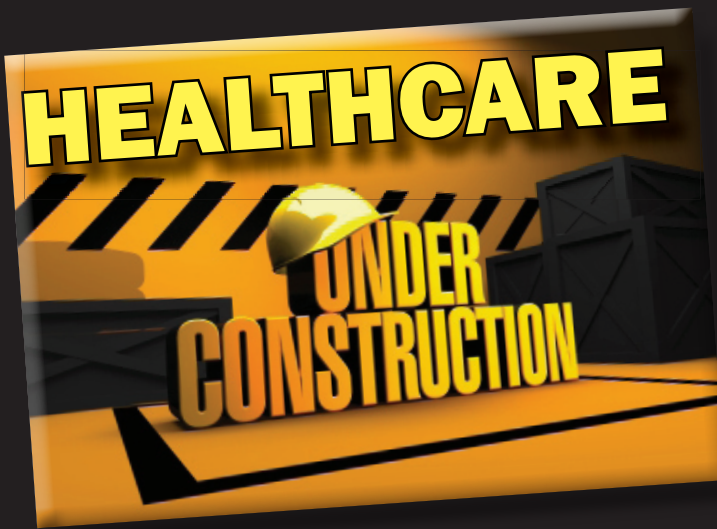
7:00 a.m.
Registration & Breakfast
to 5:00 - 7:00pm
Cocktail Reception

Exhibitor Contract Packet Available
www.gkmma.com

For information contact info@gkmma.com or (816) 524-6579



“Healthcare” will definitely be “Under Construction” at the Overland Park Convention Center!



We are tearing down the walls and spreading out to provide additional seating, improved dining experience and a complimentary Cocktail Reception to wrap up this project!

Join us on March 28, 2012 for the beginning of a new era in educational opportunities provided by Greater Kansas City Medical Managers Association.

