

NEWS SNAPSHOTS



GKCMMA

January

2011

Issue 2

**The latest news from your local
MGMA management chapter!**

What's Ahead in 2012!



AT OUR DECEMBER MEETING!

GKCMMA and its members donated to our two charities.

- \$ 750.00 to Children's Miracle Network
- \$ 1,075.00 plus supplies to Kansas City Free Health Clinic
- Tracy Spears of Q4 Group provided an engaging presentation on "Why People Do What They Do". She left us wanting more and the good news is she'll be back for another keynote presentation at the Annual Education Conference!

WHAT'S AHEAD IN 2012

- January 1, 2012 Compliance for using 5010 transactions began
- Preparation for ICD-10 continues in 2012 with implementation Oct. 1, 2013
- Annual Education Conference March 28 – Don't miss it, register early!
- GKCMMA focuses on bringing value to our Members through education, mentoring & networking
- **Get involved & send us your feedback on ways we might improve GKCMMA**
- **Join us next week for the January 18 meeting! *Gail Williams, President***



ACMPE NEWS

Study Group Forming

- **CONFIRMED:** There will be a study group in 2012.
- **DATE:** Beginning January 17, 2012.
- **LOCATION:** We will be meeting on Tuesday's this year at 6950 Squibb Road, Suite 440, Shawnee Mission, KS 66202 (Shawnee Mission Pkwy. and Metcalf).

- **ACT NOW!**
- If you are interested in doing the face-to-face study group, please call or email me.
- Contact Info: tbird@kammco.com or 913-384-8991

Tracy Bird, FACMPE, CPC, ACMPE Forum Rep.



Business Partner Opportunity

Sponsor a Networking Event



GKCMMA announces an exciting new opportunity for Business Partners to promote their services by implementing a "Quarterly Member Networking Event". These events can be hosted at a Business Partner's office or at a Restaurant/Bar. The timeframe of the event is set: from 5 - 7 PM. The date is chosen by the Business Sponsor and confirmed after checking with the Central Office to ensure there is no conflicting events. The event and sponsor will be promoted at the luncheons on the PowerPoint slides.

Business Partners are encouraged to work together to sponsor events if that works better for them, possibly 3 to 4 Business Partners would work together. This is a great opportunity to let managers know how your goods and services can meet their business needs in a fun and relaxing atmosphere.

Due to time restraints, our next Networking Event will be held on 2/29/12. For planning purposes anticipate minimum of 20-30 member attendees per event (we have had 70-80). Please contact Jessica Palmer at info@gkcmma.com or call 816-524-6579 if you are interested in hosting the first Networking Event of 2012!

Chris Ford and Pat Rademaker, GKCMMA BP Board Members at Large



FELLOWS ACMPE Support Group

- Another Fellows' paper study/support group begins in January. If you are interested in attending or assisting, contact plazagastro@earthlink.net or 913-491-9115.
- Group open to anyone interested in starting or finishing their fellowship journey.
- If you started the process last year but were unable to complete it, keep the momentum going and finish your paper this year.
- Support from Fellows open for those who can help guide others down this path.
- We will meet as often as the group chooses, and will need to find a meeting place. My office in Overland Park is available if that is convenient for everyone. *Becky Merys, FACMPE*

New Members

Welcome to our newest New Members for
December 2011 and January 2012.

BUSINESS PARTNERS

Tim McMahon

Profession Solutions Insurance Co

Michael Drobot

Industrial Pharmacy Management

Joni Lindquist

KHC Wealth Management

Jacob Norman

JN Website Services

Megan Houghton

Copies FYI

Madeline Fisher

First National Bank

Ashley Smith

Spencer Reed Group

Mark Hogan

Qualified Plan Advisors

MANAGERS

Lisa Burks

Truman Medical Center - Lakewood

Deanna Jarrett

Truman Medical Center

Kendra Perkins

Cerner (Management)

Terri Winfrey

Cerner (Management)

Deanna Marcell

Cerner (Management)

Lacie Kenney

Cerner (Management)

Amy Stehli

Metro Spine & Rehab PA





Jeanna Patton
FACMPE
Chairperson

- Effective January 1, 2012, the hours to request a telephone reopening will change. The new hours will be from 8:30 AM to 11:30 AM CST and 12:30 PM to 3:00 PM CST, Monday through Friday.

• **All kinds of new links are included on the new Government Relations Website Page at www.gkcmma.com . CHECK IT OUT!**

Links for the following topics:

- Center for Medicare & Medicaid Services
- Office of the Inspector General
- Office of Civil Rights
- Human Resources Related Issues
- ICD-10
- **Kansas State Government** – Professional Regulations, HIT, Department of Labor, Board of Nursing and Medicaid
- **Missouri State Government** – Professional Regulations, HIT, Department of Labor, Board of Nursing and Medicaid

Governmental Relations Committee



WATCH AS WE GROW!

**NEW INFO POSTED
AS WE FIND IT!**

Committee Members:

- Jeanna Patton – Chairperson
- Colleen Norris – Co-Chair
- Stacy Harper, JD
- Ruth Cornwall, KS MedSoc.
- Megan Pridmore
- Alex Goodpaster



DISCOVER YOUR TREASURES



IN GKCMMA



Enhance your chances each time you recruit a new manager member. Be eligible for drawing to win the Membership Drive Grand Prize: \$1,000.

SPONSORS

SUBCONTRACTOR -

- Blue KC
- Cretcher Heartland
- Medical Protective
- MO Professionals Mutual
- MSMA Insurance Agency

MASTER -

- Commerce Bank
- Country Club Bank
- Professional Solutions Insurance Co.

JOURNEYMAN -

- Bank of Kansas City
- Enterprise Bank & Trust
- MGMA-Missouri

APPRENTICE

- Daymark Solutions

HEALTHCARE



Keynote Speakers



**Deborah
Walker Keegan**
PhD, MBA, FACMPE



**Tracy
Spears**
Q4 Group

Annual Education Conference March 28, 2012

Overland Park Convention Center
6000 College Blvd.
Overland Park, KS 66211
7:00am - 5:00pm

Free Cocktail Reception
5:00pm - 7:00pm

Topics Covered

Reimbursement, Financial Risk,
Human Resources, Team Building,
Back Office, Project Management and
Much More

Featuring breakouts with

Deborah & Tracy, Randy Cook,
Lee Ann Webster, Ron Sterling,
Shelly Freeman and Pat Rademaker

For information about registration
or exhibitor packets, go to

www.gkemma.com

**Exhibit Contract
and
Attendee Flyer
posted at**

www.gkcmma.com



**Education Conference
March 28, 2012**

**ATTENDEES: EARLY BIRD RATES AVAILABLE!
ACT NOW AND SAVE \$\$\$!**

**BUSINESS PARTNERS: ONLY 17 BOOTHS OPEN!
We'll be full soon. Act now to ensure your space!**

GOLD Sponsors for Conference

- SUBCONTRACTOR -
- Blue KC
- Cretcher Heartland
- Medical Protective
- MO Professionals Mutual
- MSMA Insurance Agency



SILVER Sponsors for Conference

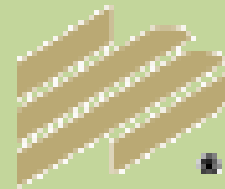
- MASTER –
- Commerce Bank
- Country Club Bank
- Professional Solutions Insurance Co.



BRONZE Sponsors for Conference

- **JOURNEYMAN**

- Bank of Kansas City
- Enterprise Bank & Trust
- MGMA-Missouri



ENTERPRISE
BANK & TRUST
TALENT • STRENGTH • PASSION



Missouri
A State Affiliate



Value Based Purchasing

January 18, 2011

(Part 1 of a 2 Part Series)

Presenter:

Martie Ross, JD - Spencer Fain Britt & Brown



Register Today
January 13, 2012
www.gkcmma.com

Starts 11:00 a.m.
for registration
Meeting 11:15 a.m.
Closure: 1:00 p.m.

1.5 ACMPE CEUs

- Regardless of the eventual fate of the Affordable Care Act, the transition from volume-based to value-based reimbursement will continue to march forward.
- The January and February series of two sessions will focus on the Center for Medicare and Medicaid Services' payment reform initiatives, including the Accountable Care Organization/Shared Savings Program, the Physician Feedback Program and Value-Based Payment Modifier, reimbursement for care coordination and medical home services, and current and future quality reporting requirements.
- We also will explore emerging quality-based compensation models for physicians. We will identify strategies physician practices should be pursuing now to prepare for value-based purchasing.

AN ONLINE PROCESS!

Apply for GKCMMA Conference
Apply for MGMA & MGMA-MO
Apply for NMM July Symposium
Apply for ACMPE and MORE!
ACT BEFORE THE DEADLINES SET FOR THIS FREE MONEY



Manager Scholarships

- Attach your documents to the online form
- Choose from multiple scholarships
- Available all the time online at:
- <http://www.gkcmma.com/webform/gkcmma-scholarship-application>

**NOW
OPEN**

BUSINESS PARTNERS ONLY

Book it now!

Meeting Display Tables

First come, first served!

Includes a door prize and advertisement

What's available:

1 left for May, 2 open for June

July – December tables available.

Call office to sign up! 816-524-6579

Read next slide for more information





New Business Partner Offerings at Meetings



Business Partner members are eligible to sign up annually for a display table at a monthly luncheon. Contact the Central Office and choose an available date (first come first served) and then provide the following to the Central Office at info@gkcmma.com:

- **A brief Company Description:** 2-3 sentences only
- **A digital company logo:** for use in monthly meeting slide show
- **Announcement Procedure:** The President will read the submitted Company Description, select the winning ticket, determine their name and announce this, and ask the winning Manager to meet the Exhibitor after the meeting at their table.
- **Goal:** A face-to-face meeting with the BP and Manager winners.

SAVE THE DATE

*Twist n Shout
Work it all Out*

*MGMA-MO 2012
Spring Conference*

MGMA-MO

Twist n Shout

*May 6-8, 2012
Tan-Tar-A
Resort*



Medical Group
Management
Association

Missouri
Chapter

*Join us at the MGMA-MO Annual Conference May 6-8, 2012.
For more information please visit www.mgma-mo.org.*

**SUPPORT OUR
STATE CHAPTER
CONFERENCE**

**May 6-8, 2012
Tan-Tar-A
Resort**